

RAMSEY FORD

PROFESSIONAL EXPERIENCE

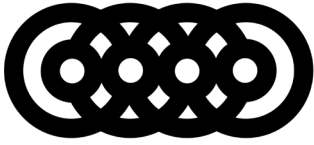
DESIGN IMPACT
Co-founder & Officer
August 2009 - Present

Cofounded a public interest design firm that connects design process and leadership development with pressing social issues.

Built diverse teams of designers, educators, social sector leaders, and community members that collaborate on social change projects. Secured partnerships with foundations, non-profit organizations, schools, and hospitals on Design Impact projects. Worked with systems change leaders to infuse innovation and equity practices into philanthropy, collective impact, strategic planning, and organizational development. Taught design thinking, leadership development, and capacity building processes in various workshop, service-based, and classroom settings. Provided consultation and partnership to hundreds of organizations on equity-centered, system-design projects around the country; such as the Robert Wood Johnson Foundation, Feeding America, Cincinnati Children's Hospital, Center for Creative Leadership, Grantmakers for Effective Organizations, and United Way. Spoke in various settings such as Creative Mornings, TEDx, Tulane University, College for Creative Studies, Maryland Institute of Creative Arts and Florida State University. Published in Public Interest Design Practice Guidebook, the Leap Dialogues (Art Center), the Design Observer and Innovations (IDSA). Selected as one of Global Public Interest Design's Top 100 Designers. Raised over \$7 million in support.

Sample Client Partnerships:

- **National Fund for Workforce Solutions:** Designed a Gates-funded learning cohort of SME's applying human centered design to improve job quality for frontline workers. (\$350k / 2020-21)
- **Cincinnati Children's Hospital and Medical Center:** Conducted a peer-led research and action process to build insight and community engagement around equitable access to early childhood education. (\$70k / 2020-21)
- **Assabet Valley Collaborative:** Designed and facilitated a week-long training and follow-up train-the-trainer series on equity centered service design for an educational backbone organization in Massachusetts. (\$35k / 2019)
- **Feeding America:** Designed and co-facilitated a cohort of five regional foodbanks applying human centered design to improve reach to underserved seniors. (\$240k / 2018-19)
- **Montgomery County:** Developed a leadership program that increased cross-functional collaboration and improved service delivery across a 1000-person JFS organization. (\$200k / 2016-18)
- **United Way of Greater Cincinnati:** Developed the curriculum and co-facilitated a 12-week human centered design program that trained staff from over 40 agencies in three years. (\$200k / 2014-2017)



RAMSEY FORD

UNIVERSITY OF CINCINNATI
Visiting Assistant Professor/Design
August 2013 - May 2015
Adjunct Instructor/Honors Program
August 2010 - January 2012
Adjunct Instructor/Design
August 2005 - May 2009

Instructed a variety of undergraduate and graduate courses in the School of Design and Honors Program. These included design communications studios and a cross-disciplinary honors course on rural development in India, as well as two new social innovation courses that engaged cross-disciplinary students in complex system design projects that directly benefited local non-profits.

KALEIDOSCOPE
Design Project manager
August 2005 - August 2009

Managed teams of designers, researchers, and engineers through all aspects of multiple product development programs. Maintained and expanded client relationships. Acted as a liaison between design teams and management through proposal writing, budgeting, and reporting. Participated in the creation of thegreenergrass.org, a subset of the company that highlighted research and design capabilities. Led projects that created over \$500k in annual income for Kaleidoscope.

RANDOM ROOSTER DESIGN
Founder & CEO
October 2004 - August 2009

Operated a creative consultancy that provided design and strategic services to a variety of for-profit and non-profit organizations. Developed the PillPod system for travel medicine organization. Located funding, organized over-seas production, protected intellectual property and completed a successful test market.

TOOL INC.
Industrial Designer
September 2003 - June 2005

Contributed as a senior designer at an independent design and engineering consultancy. Successfully developed several products from initial idea to market introduction.

EDUCATION

UNIVERSITY OF CINCINNATI
June 2009

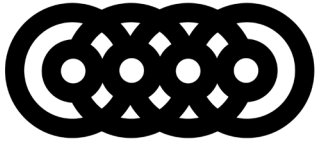
Master of Design
Thesis: 'Design and Empowerment: Learning from Community Organizing'

UNIVERSITY OF CINCINNATI
June 2003

Bachelor of Science
Industrial Design, Cum Laude

RELEVANT TRAININGS

Intersectional Allyship for Racial Justice, Equity at the Center, 2020
Behavioral Science for Practitioners Crash Course, Ideas42, 2020
Groundwater Training Part A, Racial Equity Institute, 2019
ImpactU, Cincinnati Children's Hospital, 2018-19



RAMSEY FORD

RELEVANT PRESENTATIONS & PUBLICATIONS

PRESENTATIONS

Good Discoveries

“Why Impactful Change Demands Equity”, March 2019, Cincinnati, OH

Indiana Day of Innovation

“Connecting Innovation to Local Community Change”, October 2018, Bloomington, IN

Unite for Sight Global Health and Innovation Conference

“Design Thinking and Collective Impact: Using Empathy to Drive Strategy”, March 2015, New Haven, CT

Tulane University Design

Symposium “Design Impact and Metathemes”, April 2018, New Orleans, LA

GEO Learning Conference

“Building a Culture of Learning”, May 2017, Minneapolis, MN

Social Venture Partners

Cincinnati, “Scaling and Accelerating Social Innovation”, May 2016, Cincinnati, OH

Creative Mornings Cincinnati

“Designing with Empathy”, September 2016, Cincinnati, OH

PUBLICATIONS

Medium “Building a Culture of Collaboration: Social Change from the Inside”, 2018

Leap Dialogues “A Day in the Life of Ramsey Ford”, 2016

Socialchange.is “Design, Capacity, Change”, 2012

Innovations “Embedding Design in an Indian Non-profit”, 2011

Design Impact Blog “Combatting the Scarcity Mindset in the Non-profit World”, 2016

Public Interest Design Practice Guidebook: Chapter Title: “Designing Solutions to Childhood Malnutrition”, 2015

Tarsadia Foundation “Design and the Social Sector: A Guide to Partnering”, 2013

CONTACT

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References available upon request.